

Conference Sponsorship and Exhibition Packages



The second **FlyPharma Conference Europe 2019** (22-23 October in Copenhagen) will offer a unique event that champions collaboration between pharma and cargo stakeholders. In a series of forward-thinking presentations and networking opportunities, the conference will aim to encourage integration of these interdependent sectors.

We have a range of sponsorship options available to suit all budgets. To find out more or to have a bespoke package recommended for you, email nick@samedanltd.com or call +44 (0)20 7724 3456.

“ Thank you for bringing together a range of key industry players – it has been a pleasure to meet and discuss the pharma supply chain with FlyPharma delegates at the event. We were delighted to host the Networking Event and to learn from insightful speakers throughout the conference ”

Abdullah Bahadir Büyükkaymaz, Turkish Cargo
(sponsors of FlyPharma Europe 2018)

DIAMOND

£8,500 | \$11,305 | €10,030

Exclusive sponsor of evening Networking Event (including reception drinks and either hors d'oeuvres or dinner) on Day 1 of the conference.

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma Europe website
- Logo and company profile on the Sponsors page of the FlyPharma Europe website
- Logo and company profile featured in the FlyPharma Europe program
- Logo displayed prominently at the Networking Event
- Logo on conference room screens during breaks
- Two free passes, including Networking Event
- Exhibition stand

PLATINUM

£7,000 | \$9,310 | €8,260

Exclusive sponsor of official conference lanyards worn by all attendees (printed lanyards to be supplied by sponsor).

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma Europe website
- Logo and company profile on the Sponsors page of the FlyPharma Europe website
- Logo and company profile featured in the FlyPharma Europe program
- Logo on conference room screens during breaks
- Two free passes, including Networking Event
- Exhibition stand

GOLD

£6,000 | \$7,980 | €7,080

Exclusive networking break sponsor on both days of the conference.

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma Europe website
- Logo and company profile on the Sponsors page of the FlyPharma Europe website
- Logo and company profile featured in the FlyPharma Europe program
- Logo displayed prominently in the networking break area
- Logo on conference room screens during breaks
- Two free passes, including Networking Event
- Exhibition stand

SILVER

£5,000 | \$6,650 | €5,900

Exclusive lunch sponsor on both days of the conference.

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma Europe website
- Logo and company profile on the Sponsors page of the FlyPharma Europe website
- Logo and company profile featured in the FlyPharma Europe program
- Logo displayed prominently in the lunch area
- Logo on conference room screens during breaks
- Two free passes, including Networking Event
- Exhibition stand

BRONZE

£4,500 | €5,310 | \$5,985

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma Europe website
- Logo and company profile on the Sponsors page of the FlyPharma Europe website
- Logo and company profile featured in the FlyPharma Europe program
- Logo on conference room screen during breaks
- Two free passes, including Networking Event
- Exhibition stand

EXHIBITOR

£3,000 | \$3,990 | €3,540

- Logo to be included in program and exhibitor-based marketing campaigns
- Logo on the homepage of the FlyPharma Europe website
- Logo and company profile on the Sponsors page of the FlyPharma Europe website
- Logo and company profile featured in the FlyPharma Europe program
- Two free passes, including Networking Event
- Exhibition stand

WI-FI

£2,500 | \$3,325 | €2,950

- Logo to be featured on venue's Wi-Fi network
- Logo and company name to be displayed within Wi-Fi instructions
- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma Europe website
- Logo and company profile on the Sponsors page of the FlyPharma Europe website
- Logo and company profile featured in the FlyPharma Europe program
- Logo on conference room screens during breaks
- Two free passes, including Networking Event

ONE-TO-ONE BUSINESS MEETINGS

FULL PACKAGE

£6,000 | \$7,980 | €7,080

- Individual booth space with table and two chairs for private business meetings during the conference
- Set up meetings with selected delegates via our free, personal scheduling service
- Drop-in sessions available for unscheduled meetings
- Logo to be used on marketing literature, including email and social media campaigns,
- Logo on the homepage of the FlyPharma Europe website
- Logo and company profile on the Sponsors page of the FlyPharma Europe website,
- Logo and company profile featured in the FlyPharma Europe program
- Logo on conference room screen during breaks
- Two free passes, including Networking Event

ADD-ON PACKAGE:

UPGRADE ANOTHER PACKAGE BY ADDING BUSINESS MEETINGS £3,000 | \$3,990 | €3,540

- Individual booth space with table and two chairs for private business meetings during the conference
- Set up meetings with selected delegates via our free, personal scheduling service
- Drop-in sessions available for unscheduled meetings

ADVERTISING OPPORTUNITIES

PROGRAM ADVERTISEMENT

£400 | \$532 | €472

Advertise in the FlyPharma Conference Europe 2019 print program, distributed to all attendees upon arrival and available on the FlyPharma Europe website post-event.

MAGAZINE ADVERTISEMENT

Price on request

Tap into the readerships of *Pharmaceutical Manufacturing and Packing Sourcer (PMPS)* and *Airline Cargo Management (ALCM)* magazines and advertise in print and digital editions. *PMPS* and *ALCM*, media partners to FlyPharma Europe, both cover the pharma supply chain and offer an opportunity to put your advert in front of a targeted audience. Email nick@samedanltd.com (*PMPS*) for more information.